



NEW PRODUCT RELEASE

LIQUI-TARP®

TEMPORARY PROTECTIVE ROOF COATING

ANNOUNCEMENT



THE ULTIMATE IN TEMPORARY PROTECTION FOR STORM DAMAGED ROOFS

Sarasota, Florida, August 23rd, 2009 - Nationwide Chemical Coating Mfrs. is now offering LIQUI-TARP®, a temporary, protective, waterproofing roof coating especially for storm damaged roofs.

LIQUI-TARP® is a Matte Finish, Light Blue, Bright White or Custom Color, Elastomeric, Modified Acrylic, Waterproofing, Protective, Temporary Roof Coating. It has been developed to temporarily help seal and protect storm damaged roof surfaces, providing adequate temporary protection and extending the life of the damaged roof until a more permanent roof restoration can be accomplished. It is intended to be used in place of the blue plastic tarps that tend to tear, suffer U.V. degradation and ultimately require replacement. LIQUI-TARP® is a water-based, high build formula that possesses waterproofing properties that beautifies, protects and temporarily extends the life of most any roofing surface by forming a monolithic, thick, rubber-like shield of protection that expands and contracts with varying hot and cold temperatures, including excellent resistance to thermal shock. LIQUI-TARP® offers superior mildew resistance, excellent adhesion, U.V. ray reflectivity and a beautiful matte finish. It will seal most minor roof penetrations and seal over and around temporary coverings over larger penetrations but is not guaranteed to fully prevent leaks.

LIQUI-TARP® is recommended for well draining roofing surfaces only. It has excellent adhesion on weathered wood, shakes, plywood, clapboard, primed metal, galvanized, aluminum, tin, copper, asbestos, asphalt, urethane, polyester, primed styrofoam, fiberglass, built-up-roofs, bonded roof gravel, rolled roofing, modified bitumen membranes, mineral surfaced roofing, concrete tiles, clay tiles, masonry tiles (flat or barrel), primed synthetic or aluminum, adobe, slate, slab, and various other substrates. LIQUI-TARP® is ideal for residential, commercial and industrial applications.

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